

NEWS RELEASE

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION
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TOILET DAY SET FOR CITY OF PACOIMA

In cooperation with the World Excremental Society, The Pacoima Chamber of Commerce has set aside Saturday, September 25 as "San Fernando Valley Toilet Day." Festivities will start promptly at 5 A.M. with a toilet seat slamming demonstration in the Motel 6 parking lot, followed immediately by a surprise pancake breakfast at Mayor Fipps' home. Other activities include:

SEMINARS/FUN FACTS/DEMOS

- What's that big, funny round thing that bobs up and down inside the back of the toilet? Does it float? If so, Why? If not, Why not? Is it my fault?
- What's the average time from flush to recycle-ready? What's the record number of flushes in one hour? One day? One millennium? Do toilets ever explode?
- Toilet maintenance: Where would you be without your toilet? Learn how to care for your toilet and help it realize its full potential. Topics covered: oiling the hinges, shining the handle, caressing the funny round bobbing thing in the back of the tank.
- What powers toilets? Electricity? The sun? God? In this intriguing seminar we'll discuss how to harness the incredible force that powers your toilet. Amazing as it sounds, when your toilet is in the "rest mode" (not being flushed) it can be used to power your VCR, heat your home...even answer your telephone when you are unavailable.
- The wonders of the home roto rooter: Discover how to retrieve and recycle small mammals and goldfish for use as either family pets or tasty appetizers. Did you know that each home in your neighborhood is connected to every other home by an elaborate labyrinth of pipes deep below the earth, which can be accessed only by the skillful manipulation of rooters? Won't your next door neighbor be surprised when his pet iguana, "Charles," mysteriously disappears and then reappears, staring out your bathroom window at him?
- What is the youngest age a toddler should be encouraged to use the toilet? Also discussed: Proper procedure for claiming your child at the filtration plant.

ETIQUETTE SYMPOSIUM

- In which cultures is it appropriate to pass gas while seated in a public restroom? How loud is too loud?

Explore how false accusations and self esteem are directly related.

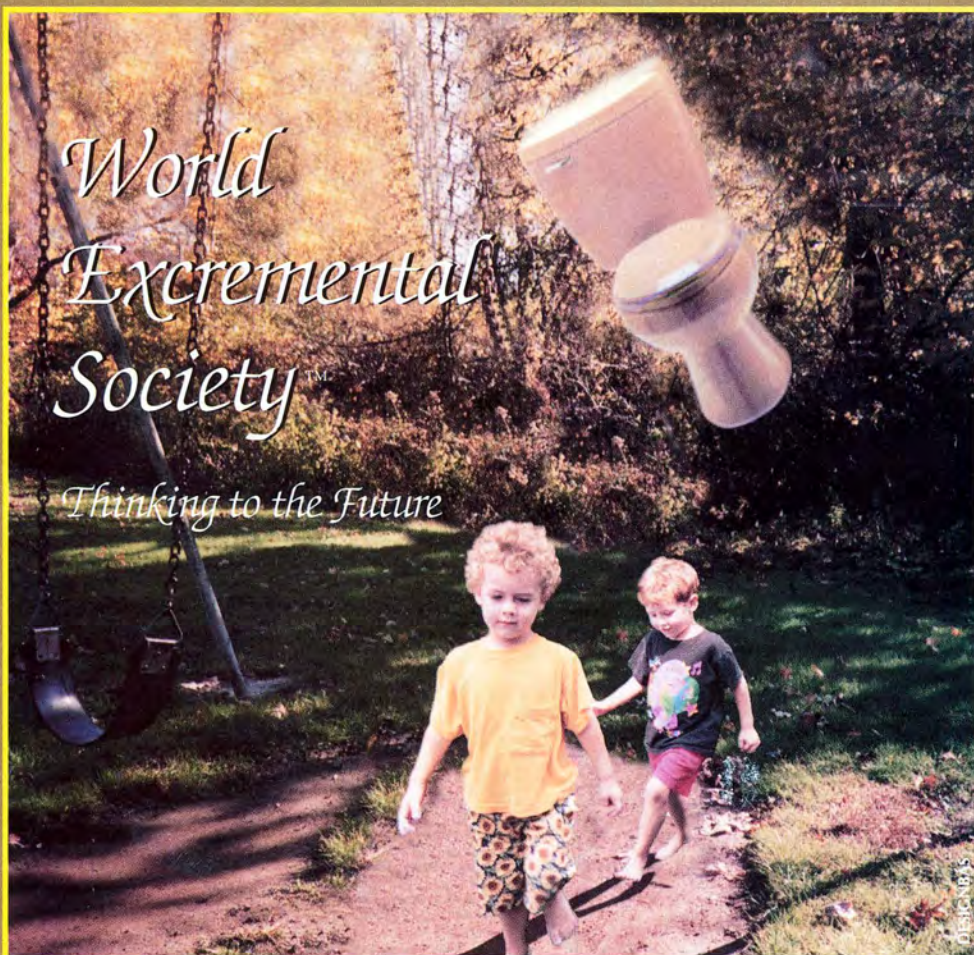
- Just how much toilet paper is too much? Is it okay to tear off each ration at points other than the perforations? and, Does this adversely affect overall paper consumption?
- Clock-watching: After how many minutes might one be suspected of inappropriate activities in the stall?
- The "Wet Ones" controversy: Disgrace, life-saver, or marketing hoax?
- I have an embarrassing lisp. Is it okay for me to use the handicapped stall?
- Noises: When to grunt, sigh, squeal with delight, remain silent.

CRISIS CONTROL

- Bathroom Flooding: When to take charge and when to flee. When to acknowledge and when to deny ownership of stray fecal matter.
- Earthquake preparedness: Face it—the bathroom is not the place to be in an 8.5 temblor. Learn when to finish business and when to seek the structural safety of a strong doorway. At exactly what point in a bowel movement is the "point of no return?"
- The dreaded "no paper" nightmare. Improvise, Improvise, Improvise. This may be the excuse you've been waiting for to put that ugly cardigan sweater to good use.
- Seat down? Seat up! Discussed: The importance of assessing the actual position of the seat—Prior to being seated—Cannot be overestimated.
- Trailing toilet paper from your shoes: Bonus tip for the ladies—Appear nonchalant and twirl as if dancing

with Fred Astaire. The gracefully flowing lines will appear as a wonderful addition to your ensemble and delight everyone.

- Seat won't stay up? This drives men crazy at women's apartments! Just when you think you've got it balanced... it falls back down with a Bang spraying urine everywhere. Learn how to avoid urinating on your trousers while holding the seat up with one foot.



- **Airline lavatories:** An ingenious toilet found in some aircraft works on the principle of powerful suction. When flushed, an astounding blast of suction violently whisks away fecal matter to an undisclosed location, probably somewhere over Toledo. Learn how to be tactful but forceful when informing the stewardess your intestines may be cruising at a different altitude.

DISPLAYS

- **Vintage toilets:** Meet with the eccentric owners of unique toilets dating back to the fifth century BC! These guys love to show off “war wounds” they received while learning to operate wild, steam-powered contraptions! Hilarious!
- **Swap meet:** Look for Madge Frumptus in booth #14 with her cozy-warm, poodle fur seat covers. Been wondering where to buy those ingenious, carpeted, half-moon shaped urine blotters? She’s got ‘em! And how about those ever-popular, nickel-plated, float bowl thingies? Sure!
- **New and used toilet paper** from around the world.

GAMES

- **SEAT TOSS.** How far can you toss a four pound Bemis RectoContour? Now, how far can you toss the same seat securely bolted to the toilet?
- **DROP DEFLECT.** Created especially for Pacoima Toilet Day, this fun contest pits toddlers against toilets. Kids one- to three-years-old are stationed within a circle four feet in diameter. Vintage toilets are dropped from a height of thirty feet into the circle, where the surprised toddlers must deflect them.
- **JIGGLE JANGLE.** Everyone has tried, with limited success, to jiggle the flush handle in an attempt to silence that annoying but harmless flow of water into the tank. Watch the fun as unsuspecting “jigglers” grab handles connected to 30,000 volts of electricity!
- **MATCH THE SEAT TO THE SEAT.** It’s no secret that human seats as well as toilet seats come in all shapes and sizes. Distinguished members of the Pacoima City Council graciously volunteered to sit—for the better part of August—on a variety of toilet seats until deep and lasting impressions formed in their posteriors. Simply match the toilet seat to the appropriate councilperson and win a bushel of loganberries.
- **TIMED FLUSH FEST.** \$100 to the first person who shreds and successfully flushes a two man camping tent. \$75 bonus if two men are still inside.

The World Excremental Society, a non-profit organization, is dedicated to enhancing the image of toilets by promoting research and advocating equal rights and independence. WES was founded in 1916 and services over 12,000 members nationwide. A CD is available for \$39.95. It is closed-captioned for the sight-impaired and audio-described for the hearing-impaired.

SEE YOU IN PACOIMA!